

Terms & Conditions (AGB)

21-Ad Launch Kit · Last updated: October 2026

1. Scope

These terms apply to every order of the 21-Ad Launch Kit (the “Kit”) from Advantx.app, a brand of Emporiant e.U., Graz, Austria (“we”, “us”). Our offer is for businesses only. By ordering, you confirm that you are acting for a business and not as a consumer.

2. What you receive

The Kit is a digital PDF containing 21 ad designs created for your business, ad copy for each ad, a Setup Guide, a Management Guide and a Testing Roadmap. Ad formats are sized for Facebook and Instagram feed and Stories.

Included with the Kit, at no extra charge: one year of access to the Advantx Ad Engine (advantx.app/app) at the Static + Motion level — all 215 ad designs, PNG export and MP4 video export. This access is a one-time grant tied to your Kit purchase, not a recurring subscription: it does not renew automatically and does not auto-bill after the year ends. Your license key for it is emailed together with your Kit.

3. Ordering and price

The price is USD 450, one-time, paid through Stripe at checkout. The contract is formed when your payment is confirmed. Prices exclude any taxes that may apply in your country.

4. Brief and delivery

After payment you complete a brand brief. We deliver the Kit within 7 business days after we receive a complete brief. If information is missing we will ask for it, and the delivery time starts when we have it. Your one-year Ad Engine license key is sent together with the Kit.

5. Your responsibilities

You provide accurate information and confirm that you have the rights to all logos, images, text and claims you give us. You are responsible for your ads complying with the laws and advertising policies that apply to your business and to platforms such as Meta, and for the content of your offers — including anything you create yourself with the Ad Engine during your access year.

6. Corrections and refund

If the delivered Kit does not match the brief you submitted, tell us within 14 days of delivery. We will correct it free of charge. If we cannot correct it, we will refund the price. Because the Kit is created specifically for you, we do not offer refunds for a change of mind after delivery. The bundled Ad Engine access is non-refundable separately from the Kit once your license key has been issued.

7. Results

We do not promise or guarantee advertising results, leads, sales or return on ad spend, whether from the delivered Kit or from ads you make yourself with the Ad Engine. Results depend on your offer, market, budget, execution and the advertising platforms. See the separate Disclaimer document for

more on this.

8. Rights of use

Once payment is complete, you may use the delivered ads, guides, and anything you create with your Ad Engine access for your own business, including editing the ads. You may not resell or share the guides, or share your Ad Engine license key with anyone outside your business (it is limited to 3 devices). We may keep the underlying design methods, templates and the Ad Engine software itself, which remain our property. We may show anonymized work in our portfolio unless you ask us not to in writing.

9. The Ad Engine specifically

The Advantx Ad Engine, its code, templates, designs and texts are protected by copyright and belong to Emporiant e.U. You may not copy, scrape, reverse engineer, redistribute, resell, or offer them as your own tool or template set. We may change, improve or remove templates and features over time, and we aim for the tool to be available but do not guarantee uninterrupted access. After your included year, continued access requires a separate paid subscription at our then-current prices.

10. Liability

We are liable without limit for intent and gross negligence. For slight negligence, our liability is limited to the price paid for the Kit, except for personal injury, which cannot be limited. We are not liable for indirect damage or lost profit to the extent the law allows.

11. Governing law

Austrian law applies, excluding its conflict-of-law rules and the UN Convention on Contracts for the International Sale of Goods. The court responsible for Graz, Austria has jurisdiction, unless mandatory consumer-protection law in your own country says otherwise.

12. Contact

Emporiant e.U., Wielandgasse 4/4a, 8010 Graz, Austria · office@emporiant.com

This document is provided as a plain-language template for the Advantx 21-Ad Launch Kit and the bundled Ad Engine access, and is not legal, tax or financial advice. Laws that apply to selling digital services and advertising across borders (including US state and EU/Austrian consumer law) change and vary by jurisdiction and customer location. Have a qualified lawyer review and adapt this document before relying on it for your business.