

Disclaimer

21-Ad Launch Kit & Ad Engine access · Last updated: October 2026

No guaranteed results

Advantx.app and Emporiant e.U. do not promise or guarantee any specific advertising result — including leads, sales, click-through rate, cost per result, or return on ad spend — from the 21-Ad Launch Kit, the included guides, or any ad you create yourself with the Ad Engine. Advertising performance depends on factors outside our control: your offer, market, pricing, budget, creative execution, seasonality, and changes made by the advertising platforms themselves.

Not professional advice

The Setup Guide, Management Guide and Testing Roadmap are general, plain-English educational material. They are not legal, tax, financial, or other professional advice specific to your business. Before making claims in your ads about pricing, health, finance, safety, or anything regulated in your industry or location, confirm those claims are accurate and permitted with your own professional advisor.

Your responsibility for platform compliance

Meta (Facebook/Instagram) and other advertising platforms set and change their own advertising policies, including restrictions on certain claims, images, and targeting. You are responsible for reviewing each ad against the current policies of the platform you run it on before publishing, and for any account warnings, ad rejections, or suspensions that result from the content or claims in your ads.

Your content and claims

We design around the brand details, offer, and claims you give us in your brief, and around the brand details you enter into the Ad Engine. We do not independently verify the accuracy of pricing, testimonials, results, certifications, or other claims you provide. You are responsible for making sure everything in your ads is accurate, substantiated, and that you hold the rights to any logo, photo, or text you supply — including photos you upload into the Ad Engine.

AI-assisted production

Parts of the Kit and the Ad Engine's design templates may be produced or assisted with AI tools. Review all delivered copy and designs before publishing; we recommend treating AI-assisted drafts the same way you would treat a first draft from any outside contractor.

Liability

This Disclaimer is a summary for quick reference. The full liability terms that govern your purchase are set out in the Terms & Conditions (AGB) document delivered alongside this one, and those terms take precedence if the two ever appear to conflict.

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